

Bussum, July 2021

Subject: Strategic Plan for the years 2021 – 2025

Dear Peace-lover,

Herewith we present you the Strategic Plan of Peace SOS for the years 2021-2025. Peace SOS is established officially April 22nd 2016, Earth Day. We want a world in which all children can play. This entails that everyone should live in harmony. Luckily this is the case in many places. However, in 2021 in Yemen 80 percent of the country's 30 million people are in need of help. Yemen is in imminent danger of the worst famine in decades due to war.

At Peace SOS we do our best to stimulate peace via peaceful means by:

- 1) Supporting local peace organizations. In 2021-2025 we plan e.g. to help Burundian Women for Peace and Development with community radio in Burundi. And we support Women Wage Peace who want a non-violent agreement between Israelis and Palestinian people.
- 2) Listening to and talking with various parties (such as ambassadors, political opponents et cetera) involved in a war. We mention that we are longing for a world in which all children can play. That we want a diplomatic solution for a war and humanitarian aid for the citizens. In 2021 Yemen will be one of the countries which will be focused upon.
- 3) We encourage people from countries in war or countries in which people are in a vulnerable situation, but also academics who come up with solutions, to write blogs on the website for Peace SOS about how to achieve peace or how to combat hunger

For the organization of Peace SOS, the focus will be on attracting new volunteers. Funding is welcome. This strategic plan was published at our website in 2021. We started drafting it in 2020, but it was finished in 2021.

Greetings from the heart,

A handwritten signature in black ink that reads "M.M. Meijer".

May-May Meijer
Chair of Peace SOS

Mission of Peace SOS

The official mission of Peace SOS as formulated in the statutes is: to stimulate world peace, human rights via peaceful means¹ and combat hunger. Our vision on peace is: We want a world in which all children can play. In order to achieve this, all people should live in harmony and take care of nature. An old slogan of Peace SOS is: to contribute to a better and fairer world for all of us.

Since the establishment of Peace SOS we primarily focused upon stimulating peace in various countries. However, we also received blogs from people combatting hunger, such as Local Food Plant Solutions. This also fits with our mission and helps to contribute to: A world in Which All Children Can Play.

At Peace SOS we are focused on the most vulnerable people.

Vision

- Caring and raising the voice of vulnerable people
- Achieving peace via peaceful means
- Helping people in violent conflict to raise their voice
- Listening to each other, also to the other, 'the enemy'
- Strengthening the work of local citizens and local organizations
- Mentioning the call of citizens in violent conflict for peace and humanitarian aid in meetings with representatives of all the governments involved in a violent conflict
- Agile (focusing on our mission of peace, and adapting to the situations in the world)

¹ "Via peaceful means" should be added in the statutes of Peace SOS.

For the culture in the organization:

- The mission of Peace SOS 'to stimulate peace' is guiding in our behavior. We cooperate with other organizations, our colleagues, because we have a common goal.
- Peace comes from the heart
- Peace is accomplished by many (not by one person or organization)

The focus is on really achieving peace and human rights where it is needed most. Towards: A World in Which All Children Can Play. Money, funding, reports, media attention, they are all just a way to achieve our mission, but not a goal in itself. We should be aware of areas in which people suffer, but which are cut off from communication. Such as the people in North Korea and places with famine such as South Sudan, Burkino Faso, NE Nigeria.

Norms and Values

- The Universal Declaration of Human Rights of the United Nations is an important guideline. Such as everyone has the right to live and a ban on death penalty.
- We also often express the importance of a free press.
- International solidarity
- Constructive
- Curious towards new knowledge and better methods

Planned activities in 2021-2025 by theme

1. Supporting local peace organizations

Burundian Women for Peace and Development aims to establish community radio in their community centre in Kirundo, in the north of Burundi. They want to contribute to peace with this project. Part of the funding is granted by Global Fund for Women and maybe also by UNESCO. Peace SOS contributed in 2020 to this project by allocating the funding we gained from a PWC prize to this project. The project of BWPD was scheduled earlier but got some delays since NGO's in Burundi were suspended.

Teso Youth Agricultural Production Initiative for Peace TEYAPI for peace is an Community Based Organization established to reverse the agricultural challenges faced by young farmers in Uganda and Teso sub region in particular to foster peace and development. Youth and more so young women get sucked into conflict due to unemployment; young women are battered due to limited resources. Peace SOS supported TEAYPI project in the beginning of 2021. The local monitor of this project in Uganda is a member of our partner, Global Harmonization Initiative.

Peace SOS visited Minds of Peace in Tel Aviv in 2017 and also visited the Westbank, the Centre for Rapprochement. Sapir Handelman is the founder of Minds of Peace. Sapir and his team organize public peace negotiations to reach peace between Israeli's and Palestinians.



Public peace negotiations at Rabin Square in Tel Aviv (2017). Organized by Minds of Peace.

Women Wage Peace signed the peace manifesto of Peace SOS in 2020. Women Wage Peace is a “grassroots movement with tens of thousands of members from the right, center and left of the political spectrum, Jews and Arabs, religious and secular, united in the demand for a mutually binding non-violent agreement between Israelis and Palestinian, involving women in the process (in the spirit of UN Resolution 1325).”

2. Cooperating with other initiatives combatting hunger

There are contacts with people and local NGO's in Yemen to see if Peace SOS can contribute to hunger relief in Yemen.

Since May 2021, two angels on the ground also provide humanitarian aid to vulnerable families in Gaza.



Photo: food for vulnerable families in Gaza, 13 July 2021.

Local Food Plant Solutions wrote a blog for the website of Peace SOS. They have a worldwide database with local edible plants. The database was started by agricultural scientist Bruce French from Australia.

3. Helping vulnerable people to raise their voice and coming up with solutions (blogs)

Vulnerable people reach out to Peace SOS to ask for help. Sometimes they write blogs to raise their voice and share their story. At Peace SOS we want to empower vulnerable people and hope that this contributes to a better and fairer world. In addition, there are blogs from other people who are connected with initiatives which is pursuing a peaceful world or combatting hunger.

4. Contact with embassies for peace

Peace SOS has close contacts with the Yemeni embassy in the Netherlands. We discuss the need for peace and humanitarian aid in Yemen.

We also have regular contact with the Iranian embassy in the Netherlands. During our conversations we talk about the need for peace in Yemen, Syria and human rights. Peace SOS reached out to the Saudi Embassy, but despite having an earlier conversation, it is hard for us the last years to arrange a new meeting. As long as the war in Yemen continues, we will do our best.

Peace SOS had a conversation with the American ambassador, Pete Hoekstra. In July 2021, there is the Biden government. Peace SOS had a meeting with a political officer about the respect for life, peace in the Middle East and human rights.

Peace SOS had a meeting with the embassy of the Russian Federation, however it didn't come to a new meeting yet, despite attempts to arrange a new meeting from the side of Peace SOS. Peace SOS would like to discuss the need for peace in Syria and a nuclear ban. For 2021-2025 we will see if it is possible to arrange a meeting with the Chinese embassy to talk amongst others about the situation of the Uyghurs.

5. Supporting a worldwide nuclear ban and a ban on killer robots

Peace SOS has written various op-eds about the need for a worldwide nuclear ban (Treaty on the Prohibition of Nuclear Weapons). We continue our support for a worldwide nuclear ban and a need for a ban on killer robots. In previous years, Peace SOS wrote op-eds together with the foundation Stop Arms Trade. Peace SOS is a member of the International Campaign for the Abolishment of Nuclear Weapons (ICAN).

6. Supporting sustainable energy

Ten solar lamps were delivered to Burundian Women for Peace and Development in 2021. Stephanie Mbanzendore of BWPD will make a project proposal to enlarge this project.

Manica is an enthusiastic youth organization in Zimbabwe. Peace SOS and World Solar Fund supplied them in 2020 with two sustainable cookstoves. In this way, girls and women don't get arrested by collecting wood. That is why Manica called them 'freedom stoves'.

Based upon the evaluation we will see if it possible to scale up this project. You can find the blog of Manica on the website of Peace SOS.

At this moment it isn't possible for our monitor, due to COVID-19, to visit this project. This is necessary for us, to take a next step. Which we hope to take together with Manica and World Solar Fund in the coming years.

7. Co-operating with other organizations for online mental health in conflict zones

Dr. Kawkab founded the Telemental Health Network because Yemen has a severe shortage of psychiatrists. The Telemental Health Network is part of Bridges to Peace and Solidarity. Dr. Kawkab asked May-May and psychiatrist dr. Rene Keet, to give an on-line lecture about psychosis for Yemeni mental health workers.



Bridges to Peace and Solidarity
BPS

BRIDGES TO PEACE & SOLIDARITY IS HOSTING
MAY-MAY MEIJER & RENÉ KEET IN A
LECTURE ON ZOOM ABOUT:

**PSYCHOSIS: AN INSIDE AND
SCIENTIFIC PERSPECTIVE**

9 | January | 2021

Starts | 3 - 5 pm, Netherlands time
5 - 7 pm, Yemens time

René Keet
Is a psychiatrist and director at the community mental health service GGZ Noord-Holland-Noord, The Netherlands. In addition, he is chair of the European Community Mental Health Services network (EuCoMS, <https://www.eucoms.net>). The aim of this network is to learn from each other in international exchange and support human rights in mental health care.

SPEAKERS

May-May Meijer
Is a founder of the peace organization Peace SOS, is a peer expert at the psychiatry department of UMC Utrecht and a writer. May-May wrote the books *Inner Voices* and *Here I Am* (forthcoming) and articles for *Schizophrenia Bulletin* which are available for free. *Here I Am* (the English version) is out now. The paperback is available via Amazon.com The ebook via e.g. Barnes & Nobles.

Telemental Health Network

May-May suffered from psychosis herself and wrote the books *Inner Voices* and *Here I Am*. Dr. Rene Keet gave the scientific perspective on psychosis. Rene is director of the community mental health service GGZ Noord-Holland Noord and chair of European

Community Health Services. At the moment May-May undertakes activities about lecturing or writing about her psychosis via her company *Mission World Peace*.

The book *Inner Voices* is translated into Arabic by dr Abdulwahab Almaqaleh. In Arabic it has the title *Mission World Peace*, as the copy in the Dutch. It is explored if the book can be used at Yemeni universities.

Financial planning 2021-2025

As in previous years, we will apply for funding per project in order to maintain a sound financial position and to extend the track record of Peace SOS. In order to prevent financial loss, a project will start when finance is obtained.

Financial management Peace SOS

At this moment funding for projects is applied for per project from endowments. We are giving direct feedback upon how money is used. In addition, Peace SOS receives small private donations. Since December 2020, Peace SOS has a virtual office in Amsterdam, because we don't want the private addresses of the board members to be published. However, we don't work from the location in Amsterdam. The costs of the organization are relatively very low, since we all work voluntarily and only hire a virtual office.

Peace SOS is founded recently, April 22 2016. Peace SOS has a very limited financial budget. The chair works 0,8FTE unremunerated for Peace SOS. The chair and the treasurer are managing the financial assets of Peace SOS.

The team of Peace SOS

Alonie de Lange, general advisor of Peace SOS.

Elio Lazo Lopez, secretary of Peace SOS. Elio Lazo Lopez works as senior consultant at PricewaterhouseCoopers.

Jason Sindram, webmaster of Peace SOS, he is also founder of DP web solutions

Karlijn Roex, nuclear weapons specialist

Kumar Jamdagni, Dutch-English translator at Peace SOS, founder of Language Matters

Loris Cornelissen, advisor of Peace SOS, he wrote his MA thesis about Iran and the JCPOA

Martijn Müller, publishes the newsletters of Peace SOS

May-May Meijer, chairperson and founder of Peace SOS.

Sander Glas, treasurer of Peace SOS and register accountant

Vacancies

fundraiser, human rights specialist, child labour specialist